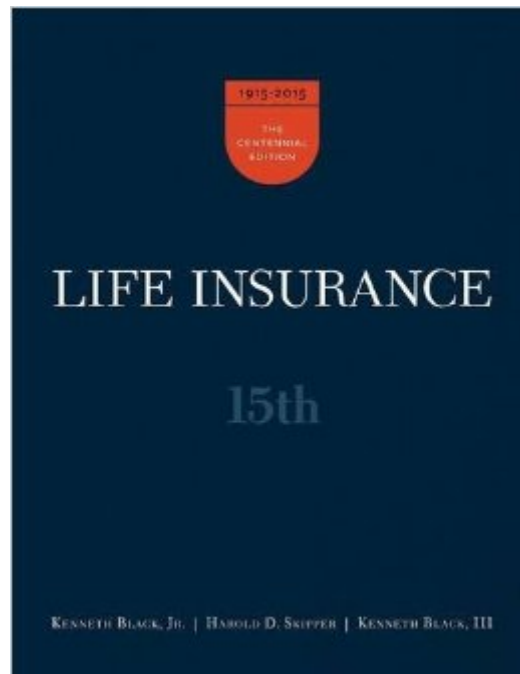


The book was found

Life Insurance, 15th Ed.



Synopsis

This 15th edition of Life Insurance is published in recognition of the 100th anniversary of this book's first edition. That edition was published in 1915 and authored by Dr. Solomon S. Huebner, founder of the Wharton School's insurance program and of the Chartered Life Underwriter certification program. It was pioneering for setting out both insurance principles and practices in a single, expansive treatise aimed explicitly at students of the business, whether they were students in the traditional collegiate sense or those undertaking professional development studies. This edition continues that legacy. While the 14th edition represented a sweeping revision and was published not long ago, several factors compelled us to bring forward this edition. These included a desire to update several vitally important sections, such as the tax treatment of life insurance and the implementation of the Health Care and Affordability Act of 2010. We also discovered several portions of the 14th edition that needed clarification and others that benefitted from a deeper treatment. We also corrected several errors identified by helpful readers. The book's simple title, Life Insurance, should be understood in its broadest context to encompass insurance that (1) pays money on the death of an insured (i.e., mortality risks), (2) promises to pay while an insured is alive (i.e., longevity risks), and (3) promises payment or services to insureds in the event of incapacity, disability, or loss of health (i.e., morbidity risks). The book contains a heavy emphasize the economic and finance fundamentals that underpin life insurance theory and practice. The book is made more relevant to students and practitioners through its inclusion of the latest innovations in insurance products, their pricing, and their applications to individual, family, and business problem solving. Toward this end, the treatment of enterprise risk management has been deepened, in accordance with the increased understanding and emphasis occurring over the past two decades. The material is presented from the viewpoints of the buyer, the advisor, the insurer, and the regulator. Fortright appraisals are offered to the various life insurer products, with suggestions for how they and the companies and producers that sell them can be evaluated. Further, while the historical emphasis on U.S. practice is retained, international practices and terminology are presented throughout. Finally, entire chapters are devoted to explanations of how life insurance products (1) fit within a personal financial planning context, (2) are taxed, (3) are relevant in estate planning, (4) assist in retirement planning, and (5) find beneficial application in many business situations. Each of these chapters reflects the latest applications, law, and tax treatment, while essential theoretical and practical background information provides a stable and lasting learning platform.

Book Information

Hardcover: 848 pages

Publisher: Lucretian, LLC; Subsequent edition (March 15, 2015)

Language: English

ISBN-10: 0985876514

ISBN-13: 978-0985876517

Product Dimensions: 7.5 x 1.8 x 9.2 inches

Shipping Weight: 3.7 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #505,713 in Books (See Top 100 in Books) #63 in Books > Business & Money > Insurance > Life #139 in Books > Business & Money > Insurance > Health #11635 in Books > Textbooks > Business & Finance

[Download to continue reading...](#)

INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1) The Pill Book (15th Edition): New and Revised 15th Edition (Pill Book (Mass Market)) Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance) Life Insurance Made Easy: A Quick Guide - Whole Life Insurance Policy and Term Life Insurance Coverage Questions Answered Life Insurance, 15th Ed. 5 Things You Can Do Right Now to Lower Your Auto Insurance Premium: Making Sense of Insurance (Making Sense of Insurance Blog Post Book 3) Money. Wealth. Life Insurance.: How the Wealthy Use Life Insurance as a Tax-Free Personal Bank to Supercharge Their Savings The Digital Life Insurance Agent: How to Market Life Insurance Online and Sell Over the Phone Questions and Answers on Life Insurance: The Life Insurance Toolbook Life Insurance Sales Ammo: What To Say In Every Life Insurance Sales Situation Life Insurance Sales Success Formula: A Comprehensive Guide to Building a Successful Life Insurance Sales Career New Life Insurance Investment Advisor: Achieving Financial Security for You and your Family Through Today's Insurance Products The Great Retirement Hoax: An Indictment of Universal Life Insurance (Traditional & Indexed), the Insurance Companies That Offer Them, and the Sa Family Pictures, 15th Anniversary Edition / Cuadros de Familia, Edici3n Quincea3n era The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Civil Engineering Reference Manual for the PE Exam, 15th Ed Cracking the SAT Chemistry Subject Test, 15th Edition (College Test Preparation) Cracking the SAT Biology E/M Subject Test, 15th Edition (College Test Preparation) Cracking the SAT Physics Subject Test, 15th Edition

(College Test Preparation) Vital Information and Review Questions for the NCE, CPCE and State
Counseling Exams: Special 15th Anniversary Edition

[Dmca](#)